## Book of Why, part 2



Seminar: How to Lie with Statistics

## Overview

- Paradoxes
- How to predict effects of interventions
- Counterfactuals
- Mediation


## Berkson's Paradox



Successful Actors

Image 1

## Berkson's Paradox

## Skill

Looks

Success

## Monty Hall Paradox



Image 2

## Monty Hall Paradox



Image 3

## Monty Hall Paradox



## Monty Hall Paradox

- Variation of the problem where door opened is random


## Monty Hall Paradox

| Chosen Door | Door with Car | Opened Door | Outome if <br> you Switch | Outcome if <br> you Stay |
| :--- | :--- | :--- | :--- | :--- |
| 1 | 1 | 2 | Lose | Win |
| 1 | 1 | 3 | Lose | Win |
| 1 | 2 | 2 | Lose | Lose |
| 1 | 2 | 3 | Win | Lose |
| 1 | 3 | 2 | Win | Lose |
| 1 | 3 | 3 | Lose | Lose |

$\rightarrow$ Opened door does not convey information. Switching and Staying are equally valid strategies.

## Monty Hall Paradox



## Simpson's Paradox

|  | Control Group <br> (No Drug) |  | Treatment Group <br> (Took Drug) |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Heart <br> Attack | No Heart <br> Attack | Heart <br> Attack | No Heart <br> Attack |
| Female | 1 | 19 | 3 | 37 |
| Male | 12 | 28 | 8 | 12 |
| Total | 13 | 47 | 11 | 49 |

## Simpson's Paradox


$\rightarrow$ Confounder Bias!

## Simpson's Paradox

|  | Control Group <br> (No Drug) | Treatment Group <br> (Took Drug) |
| :--- | :--- | :--- |
|  | Heart Attack Rate in <br> Percent | Heart Attack Rate in <br> Percent |
| Female | 5 | 7.5 |
| Male | 30 | 40 |
| Total | 17.5 | 23.75 |

The drug seems to increase the risk of a heart attack

## Simpson's Paradox

|  | Control Group <br> (No Drug) |  | Treatment Group <br> (Took Drug) |  |
| :--- | :--- | :--- | :--- | :--- |
|  | Heart <br> Attack | No Heart <br> Attack | Heart <br> Attack | No Heart <br> Attack |
|  | 1 | 19 | 3 | 37 |
| High Blood <br> Pressure | 12 | 28 | 8 | 12 |
| Total | 13 | 47 | 11 | 49 |

## Simpson's Paradox


$\rightarrow$ Even though the data is the same, the results differ depending on the model

## Ascending To The $2^{\text {nd }}$ Rung

Tools that can be used to predict the effects of intervention:

- Back-Door Adjustment
- Front-Door Adjustment
- Instrumental Variables
- Do-Calculus


## Back-Door Adjustment

- Adjust for all confounders
- Split data in groups where units have same values for confounders
- Estimate the effect for each group and then calculate the weighted average of all groups


## Front-Door Adjustment

- Allows elimination of unobservable confounders
- Requires a mediator


## Front-Door Adjustment



Adjust for Smoking and Tar. Probability of Smoking to cause Lung Cancer = $P($ tar | smoking) * $P$ (lung cancer | tar)


Image 4

## Instrumental Variables



## Instrumental Variables

Miasma, Poverty, etc.

## Water Company

Water Purity

Cholera

## Instrumental Variables



Correlation between Water Company and Cholera $=a b$
Correlation between Water Company and Water Purity $=a$
Causal Effect of Water Purity on Cholera $=a b / a=b$

## Do-Calculus

Allows to reshape expressions that use the dooperator into ones that can be calculated with only observational data

## Do-Calculus

## 3 Rules:

1. Allows deletion of a variable W that has no effect on the outcome:
$P(Y \mid \operatorname{do}(X), Z, W)=P(Y \mid \operatorname{do}(X), Z)$

## Do-Calculus

2. Allows transformation of do(X) to see(X), if a variable $Z$, that is controlled for, blocks all backdoor paths:
$\mathrm{P}(\mathrm{Y} \mid \mathrm{do}(\mathrm{X}), \mathrm{Z})=\mathrm{P}(\mathrm{Y} \mid \mathrm{X}, \mathrm{Z})$

## Do-Calculus

3. Allows removal of do( $x$ ), if there are no causal paths from $X$ to $Y$ :
$P(Y \mid d o(X))=P(Y)$

## Counterfactuals

- Calculate difference in outcome $Y$ if value of an effect $X$ would have been different
- Probability of Necessity and Sufficiency


## Counterfactuals

| Employee | Experience | Education | Salary0 | Salary1 | Salary2 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Alice | 6 | 0 | $\$ 81,000$ | $?$ | $?$ |
| Bert | 9 | 1 | $?$ | $\$ 92,500$ | $?$ |
| Caroline | 9 | 2 | $?$ | $?$ | $\$ 97,000$ |
| David | 8 | 1 | $?$ | $\$ 91,000$ | $?$ |
| Ernest | 12 | 1 | $?$ | $\$ 100,000$ | $?$ |
| Frances | 13 | 0 | $\$ 97,000$ | $?$ | $?$ |

Education Levels:
0 = High School
1 = College
2 = Graduate

## Counterfactuals



## Counterfactuals

S = \$65,000 + \$2,500 * Experience + \$5,000 * Education $+U_{s}$
$U_{s}$ is a variable that stands for any unobservable effects that affect salary but differ between individuals
Experience $=10-4$ *ED $+U_{e x}$

## Counterfactuals

- Use data to calculate the unobservable factors from the data
- $\mathrm{U}_{\mathrm{s}}($ Alice $)=\$ 1,000$
- $U_{e x}($ Alice $)=-4$
- Change the model: Education(Alice) $=1$
- Calculate salary: Sed=1 (Alice) $=\$ 65,000+$ $\$ 2,500$ * $2+\$ 5,000$ * $1+\$ 1,000=\$ 76,000$
$\rightarrow$ Going to college is clearly not worth it!


## Necessary and Sufficient Causes

- Legal „but-for" principle asks how necessary the actions of the accused were for the result
- PN: Probability of Necessity
- PS: Probability of Sufficiency


# Necessary and Sufficient Causes 

Soldier 1

Soldier 2

Prisoner

$$
\begin{aligned}
& P N=0 \\
& P S=1
\end{aligned}
$$

# Necessary and Sufficient Causes 

Soldier 1
Soldier 2

Prisoner

$$
P N=1
$$

$$
P S=1
$$

# Necessary and Sufficient Causes 

Soldier 1
-

$$
\mathrm{PN}=1-\mathrm{p} 2
$$

$$
P S=1
$$

## Necessary and Sufficient Causes

- Application of PN and PS in Climate Attribution Science
- Alexis Hannart: climate change has a PN of 0.9 and PS of 0.0072 for the 2003 European heat wave
- When looking at a longer time period, PS increases and PN decreases


# Necessary and Sufficient Causes 

Climate Change

Internal Variability

Climate Response

## Necessary and Sufficient Causes



Image 6

# Mediation: Defining of Direct and Indirect Effects 

- Simple for linear models: Total Effect = Direct Effect + Indirect Effect


# Mediation: Defining of Direct and Indirect Effects 



Outcome $=7+2$ * $3=13$

# Mediation: Defining of Direct and Indirect Effects 



Applicant takes job if salary > 10
For Education = 1, Salary is $13 \rightarrow$ Outcome $=1$
However, isolated direct and indirect effects lead to Outcome $=0$

## Mediation: Defining of Direct and Indirect Effects

- For nonlinear models, one must use counterfactuals
- Direct Effect: Change Cause X while holding Mediator M constant

$$
\begin{aligned}
D E= & P\left(Y_{M}=M_{0}=1 \mid \mathrm{do}(X=1)\right)- \\
& P\left(Y_{M}=M_{0}=1 \mid \operatorname{do}(X=0)\right)
\end{aligned}
$$

## Mediation: Defining of Direct and Indirect Effects

- Indirect Effect: Change Mediator M while holding Cause X constant

$$
\begin{gathered}
\mathrm{IE}=\mathrm{P}\left(\mathrm{Y}_{\left.\mathrm{M}=\mathrm{M}_{1}=1 \mid \mathrm{do}(\mathrm{X}=0)\right)-}^{\mathrm{P}\left(\mathrm{Y}_{\mathrm{M}}^{2}=\mathrm{M}_{0}=1 \mid \mathrm{do}(\mathrm{X}=0)\right)}\right.
\end{gathered}
$$

# Mediation: Calculating of Direct and Indirect Effects 



## Causality and AI

- Deep learning programs are very succesful, but similar to a blackbox
AlphaZero can't explain to humans, why it made a specific chess move
- Author's hope: Al that uses causal language can communicate with humans about the reasons of their actions


## Sources

- Image 1: https://miro.medium.com/max/1088/1*c5BGrjbxszVGhALzwgPR4Q.png
- Image 2: https://www.norwegiancreations.com/wp-content/uploads/2018/10/montyhallproblem.png
- Image 3: https://qph.fs.quoracdn.net/main-qimg-7bc6bc567a79d8976796805553659f20.webp
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